



TREATT
PLC

News Release

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EARTHOIL DIGS DEEP

Earthoil Plantations Ltd, a subsidiary of Treatt plc, supplier of organic, fair trade certified essential and cold pressed seed oils, has facilitated the development of twenty four fresh water wells in its Indian mint growing regions. The 'Deep wells project', funded through the Earthoil Organic Farms Foundation (EOFF) and project partner Dr. Bronner's Magic Soaps, improves local health by bringing high quality drinking water to thousands of villagers in India's Uttar Pradesh region.

Continuing its ethical approach to sourcing natural, organic oils, Earthoil remains committed to supporting its local farmers grow and harvest mint in India. Earthoil approved farmers receive an organic premium for their crop as well as a further contribution to a community fund, to be spent on projects to improve facilities and well-being of the local villagers.

The EOFF investment panel, which includes representatives of the head farmers, women from the community, Earthoil, key buyers and a local Red Cross representative, meets to identify key projects to be supported by the community fund. Whilst access to healthcare may seem an obvious priority, availability of good quality drinking water offers prevention rather than cure. Where wells already exist, they are shallow and susceptible to contamination, struggling to support increasing demands of irrigation and a growing population. The basic need is not for

just any water, but for good quality drinking water, which has to be sourced from far below the surface.

Work began in April 2011, and by July 2011, the new deep wells were constructed. The wells are approximately 40 metres deep and produce much cleaner, better tasting water for a local population of around 28,000 people.

Basic necessities vastly improve the quality of life in rural areas and Earthoil intends for this deep wells initiative to be the first of many projects to improve life in this region. Hugo Bovill, Group CEO, Treatt plc stated "Treatt, through investment in Earthoil, is delighted to help farmers and loyal suppliers improve the quality of life of local communities"

ENDS

Editor's note

The Earthoil group of companies, which includes Earthoil Plantations Limited and Earthoil Kenya EPZ Pty Ltd, grows, processes and supplies organic, fair trade certified essential and cold pressed seed oils. Through an integrated supply chain, Earthoil promotes high quality ingredients and supply continuity by establishing operational standards in growing, handling, storage and distribution. Earthoil's operations, include a co-ordinated organic mint growers' project in India, a production base in Kenya and further grower projects in Africa. Earthoil supplies its organic, fair trade certified products worldwide.

Treatt plc is a global independent ingredients supplier to the flavour, fragrance and cosmetic industry. It manufactures and supplies innovative products, including essential oils and their natural fractions. The company has manufacturing sites in the UK, USA and Kenya, a sales office in China and a network of agents throughout the world. Treatt exports to over 90 countries.

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