
News Release

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Earthoil Highlights Ethical Sourcing At In-Cosmetics

Earthoil Plantations, stand R73, In-Cosmetics, 13 – 15 April 2010, Paris, France

Earthoil Plantations, leading grower and supplier of organically-certified essential and pressed seed oils, will be highlighting its extensive range of fair trade ingredients at this year's In-Cosmetics. Visitors to the Earthoil stand can learn more about the company's specialist community grower projects, as well as its broad product portfolio for cosmetic and personal care applications.

As demand for products containing ethically-sourced ingredients soars, formulators are looking for traceable raw materials to help them carve their share in the crowded marketplace. Earthoil's specialist grower projects ensure its products stem from only credible and traceable origins. The company manages all aspects of these community projects – from the employment of field officers to ensuring farmers are educated about organic fertiliser methods. This ethical approach coupled with its unique technological expertise enable Earthoil to respond to the changing demands in product development.

Key Earthoil projects include an initiative in South Africa to provide farmers with access to land, farming expertise and equipment to grow a number of organic essential oil crops – rose geranium, for example. The company has also established a mint oil programme in India's Uttar Pradesh region, working with an organic grower group of over 600 small-scale mint farmers to produce organically certified peppermint, spearmint and corn mint oils. This specific project was awarded IMO 'Fair for Life' status, recognising Earthoil's commitment to ethical and sustainable farming plus benefits to the local

community, suppliers and customers. A third programme in Kenya involves over 200 farmers growing a variety of vegetable seed and essential oil crops.

Organic citrus oils from Earthoil will also feature at the show. These reduced furanocoumarin citrus oils have been developed to deliver enhanced flexibility in the formulation of fragrance and cosmetics products. With lemon, lime, grapefruit and bergamot varieties available, the oils impart a distinct citrus aroma, while containing low levels of furanocoumarins.

Representatives from Earthoil will be available on stand R73 to answer questions on its community projects, product range and applications.

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Editor's note:

The Earthoil group of companies, which includes Earthoil Plantations Limited and Earthoil Kenya EPZ Proprietary Limited, grows, processes and supplies organic essential and pressed seed oils to the cosmetic industry. Through an integrated supply chain, Earthoil promotes high quality ingredients and supply continuity by establishing operational standards in growing, handling, storage and distribution. Earthoil's operations include a co-ordinated organic mint growers' project in India, a manufacturing facility in Kenya and further grower projects in Eastern and Southern Africa. Earthoil supplies its certified organic products worldwide.

Treatt plc is the parent company of the Earthoil group of companies and is a world-leading independent ingredients supplier to the flavour, fragrance and cosmetics industries. It manufactures and supplies a vast inventory of innovative products, including essential oils and their natural fractions. The company has manufacturing sites in the UK, USA, a sales office in China, in addition to Earthoil's facilities, and a network of agents throughout the world. Treatt exports to over 80 countries.

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