



News Release

TREATT AND EARTHOIL: INGREDIENTS TO INSPIRE AT WPC 2010

Treatt plc, stand 280-281, World Perfumery Congress, 1 – 4 June 2010, Cannes

World-leading fragrance ingredient supplier, Treatt, together with its subsidiary, organic essential and pressed seed oil specialist, Earthoil Plantations, will present an impressive array of perfumery and cosmetic ingredients at this year's Cannes World Perfumery Congress. With a wide selection of natural, organic and sustainably produced ingredients, highlights on show will include a range of organic essential oils plus other organic seed and vegetable oils for the cosmetics industry. Visitors to the congress will also be able to learn more about Earthoil's grower projects. Through these projects, established to support local farming communities, Earthoil meets the increasing demand from perfumery and cosmetics houses for ethically-sourced raw materials, driven by the aspirations of environmentally-minded consumers.

On stand, Treatt will showcase organic low allergen essential oils, designed to facilitate perfumers' compliance with the latest allergen regulations. Examples include low furanocoumarin organic bergamot oil, whose organic status and characteristic odour are retained thanks to reduction of bergaptene levels by physical means. Other highlights include organic rose and rosemary oils with reduced levels of methyl eugenol.

In addition, Earthoil will present products grown and sourced through the company's community grower projects, with fully traceable origins. Earthoil manages every aspect of these projects – from the employment of field officers to ensuring farmers are educated in organic fertiliser methods. Mint produced through Earthoil's Indian project, for example, recently received Fair for Life accreditation from the IMO (Institute of Marketecology), a clear reflection of its formative approach to supporting the farming community of Uttar Pradesh. The scheme ensures individual farmers receive premium

payments for their organic products. A community fund is also in place, allocated to health facilities, education or cultural enhancement.

By sourcing ingredients from all over the world, Earthoil and parent company, Treatt, can provide the evolving fragrance and perfumery industries with their desired ingredients and within specified lead-times. Close relationships with local growers ensures positive relations between the Treatt Group and its suppliers, resulting in stable supply and consistent quality. As well as their 'green' credentials, all the company's products are formulated to meet exacting industry standards.

Representatives from Treatt and Earthoil will be on stand 280-281 to discuss the full product range with visitors to this year's World Perfumery Congress.

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Editor's note:

The Earthoil group of companies, which includes Earthoil Plantations Limited and Earthoil Kenya EPZ Proprietary Limited, grows, processes and supplies organic essential and pressed seed oils. Through an integrated supply chain, Earthoil promotes high quality ingredients and supply continuity by establishing operational standards in growing, handling, storage and distribution. Earthoil's operations, which are overseen by its UK head office, include a co-ordinated organic mint growers' project in India, a production base in Kenya and further grower projects in Eastern and Southern Africa. Earthoil supplies its certified organic products worldwide.

Treatt plc is a world-leading independent ingredients supplier to the flavour and fragrance industry. It manufactures and supplies a vast inventory of innovative products, including essential oils and their natural fractions. The company currently employs over 190 people and has manufacturing sites in the UK, USA, a sales office in China and a network of agents throughout the world. Treatt exports to over 80 countries. The Treatt Group of companies employs over 230 people.

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